

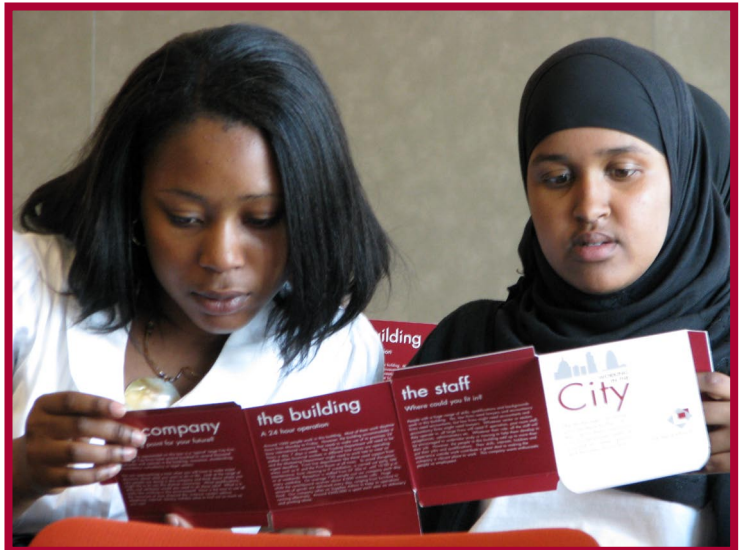


# Volunteering and hosting opportunities: A guide for employers

## WHO ARE WE AND WHAT DO WE DO?

The Brokerage Citylink is an independent not-for-profit organisation based in the City of London whose core mission is to help young people from disadvantaged local areas understand the City and what its employers require. We aim to provide opportunities that can give young people from the areas we serve a "pathway" to City employment:

- In the last academic year we helped raise the aspirations of over 3500 students from more than 90 inner-London schools and colleges. In all we ran 125 workshops in the City and Canary Wharf giving each of these students a better understanding of the opportunities within the business and finance sectors.
- Through the Brokerage, 'A' Level leavers and undergraduate students gain City placements before and during their university courses.



## HOW CAN YOU HELP?

With so much going on you can see why we have a need for constant support from companies, particularly in the City and Docklands areas.

Inside this leaflet is a guide to the support that is required to keep our programmes bringing experiences and advice regarding careers within the business and finance sectors to students that are best placed to take advantage of the opportunity.

There are a range of options for employers to participate in, and we aim to make sure all activities are as easy as possible to action. Brokerage staff will always provide full support to everybody who gets involved.

For more information please contact:

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INVESTOR IN PEOPLE



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Opportunity	Level of Involvement	Typical Need	Benefits to you
Volunteer	Individual / Basic	Volunteers are usually required for around 1 hour for an informal discussion with a small group of students about their own career and experience of the City.	Whatever your job, this gives you a chance to make an impact on young people in just an hour, probably without leaving the building. Volunteers usually take part in workshops hosted at your company's premises.
Host a workshop	Company / Basic	A room for around 20 students for an afternoon with a projector or screen.	You raise the profile of your company with the next generation of potential City employees. This is also a very cost effective way of meeting CSR targets as all admin and delivery is undertaken by the Brokerage.
Give a talk	Individual / Intermediate	To speak to a group of students as part of a sector focussed workshop. Topics can vary but will often include recruitment advice or your career experience.	This can contribute to your firm's diversity and recruitment programmes as you will be talking to young people interested in your sector.
Provide a placement	Company / Intermediate	6 to 13 week paid placements for talented student between 'A' Level and university. Placements could be in a variety of roles including support services.	You choose who to take from the hundreds of candidates that register. Not only will you have a hard working, enthusiastic addition to your team but you can start what may be a long and mutually advantageous relationship with the student.
Become a Trustee	Individual / Advanced	Providing professional support to the Brokerage, helping to ensure that our charitable aims are taken forward. Our trustees work for a range of City companies.	Utilising your expertise and experience in a new arena for the good of the communities around you.
Let us know what we can help you do	Various	You or your company may have a particular idea of how you would like to get involved. We can use our expertise to help you realise that idea.	Your CSR programmes can focus on exactly what you and your staff are passionate about.  We can help you focus your CSR and diversity targets to attain positive outcomes.
Fund a programme	Company / Advanced	Needs vary between programmes but if you're interested then please contact our Managing Director, Caroline Reeson. <a href="mailto:caroline@thebrokerage.org.uk">caroline@thebrokerage.org.uk</a>	Companies can engage the Brokerage to run a programme to support young people in the inner-London boroughs. We provide regular feedback on how the money is spent and the positive effect that it is having.