

GENERATION 2020 ACADEMY



We are proud to introduce our Generation 2020 Academy, an integrated digital programme to help inspire, develop and support over 200 of the most disadvantaged, talented young people in our community to gain professional employment.

Comprised of four core components including online mentoring and masterclasses, the Academy has been designed to support our young people build credibility and confidence in a changing digital world, whilst navigating the employment landscape post Covid-19.

The Brokerage have been working with disadvantaged young people for nearly 25 years to help them achieve their career potential, and providing unique access to professional jobs in banking, law, finance, insurance and technology.

However, as a result of Covid-19 all face to face programmes were suspended with immediate effect and our Generation 2020 Fund was launched to ensure we could still support our young people when they most needed us.



THE BROKERAGE



WHAT'S NEW?

- Flagship online mentoring programme aligned to our STACK framework
- Sector-specific webinars and Masterclasses
- Social media engagement programme
- Community network building
- Enhanced 121 support aligned to STACK

OUR STACK FRAMEWORK

At the heart of the Academy is our innovative assessment process, the STACK framework, which allows us to assess a young person's Self-awareness, Teamwork, Attitude, Communication and Knowledge.



Either through self-assessment or working with one of our staff, our young people answer questions about their knowledge and transferable skills allowing us to pinpoint the areas where they most need our help.

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Designed to support our Young People in a post-Covid world, our Academy combines well-tested Brokerage programmes with innovative new content to ensure our Young People have the relevant skills and expertise.

Following STACK assessment, our young people join relevant components ensuring a personal and needs-based approach.

There are four Core Components:





1. Webinars & Masterclasses

An interactive series of webinars including sector-specific 'Working in the City' and 'Maths in the City.' Each webinar provides invaluable insight into how to start a career, the different routes in and types of roles available with a leading City organisation to fully equip our Young People with the knowledge of what working life is like in the City.

Our Masterclasses specialise in specific areas including CV writing or interview preparation skills, providing young people with advice and practical knowledge.



2. Online Mentoring

The flagship seven-week mentoring sees mentors guide their mentees through a structured programme tailored to the individual's development needs against the STACK framework.

Topics include 'Developing Resilience', 'Using LinkedIn and Creating an Online Brand', 'Time Management' 'Setting SMART Goals' to ensure our Young People have the skillsets to succeed in a post Covid world.



3. 121 Support

Our bespoke support includes assessing each candidate's professional skills and knowledge and guiding them towards the most appropriate development opportunities available.



4. Extended Engagement

An augmented social media engagement programme across Instagram, Twitter and LinkedIn has been launched to ensure our community is fully connected to The Brokerage, including top tips on how to deal with pressures during lockdown and general professional advice.

The interactive Brokerage registration process has also now moved online ensuring we can continue to build our community.



GENERATION 2020 GRADUATION

Students who meet the relevant criteria will graduate from the Generation 2020 Academy, meaning they will have developed their knowledge and skills and be better placed to successfully secure work experience and internship placements.

They will also become part of an alumni community who are further supported by the Brokerage throughout their professional careers.





OUR FUNDERS

The launch of our Generation 2020 Academy has only been possible through the funding we receive from a wide range of organisations and we are incredibly grateful for their ongoing support.



GETTING INVOLVED

YOUNG PEOPLE

All registered candidates and young people joining the Brokerage and taking up our support will become a part of the Academy during the May – September 2020 period.

CORPORATE

If you'd like to be part of the Generation 2020 Academy and help make a difference please contact Susheel Sharma on susheel.sharma@thebrokerage.org.uk