

Win up to £200 with your essay writing skills & Network with banking professionals.

The WCIB Essay competition 2024

Key details

The competition is run by the **Worshipful Company of International Bankers (WCIB)**, in partnership with **The Brokerage** for students in Year 12 / 13 attending a state school / college in London.

Please note - there are limited spaces. Only the first 200 entrants will be able to take part.

Why take part?

- Chance of winning a cash prize
- A great addition to your university personal statement or job applications
- Chance to network with banking professionals at the awards ceremony.

Prizes:

- £100 for first round winners
- £50 for first round runners up
- £200 for overall winner
- £150 for highly commended entries

Essay title:

"Compare the benefits and costs of social media for individuals and society. What actions can be taken to achieve an improved balance? Who should take action?" Write a letter to the Secretary of State for Digital, Culture, Media and Sport explaining your view.

Word count:

1000 words (plus or minus 10%)

How to enter:

1. Register your place using the QR code / link below (We'll then send you a submission link)
2. Write your Essay
3. Submit your essay. Submission will open on Monday 2nd September and close on Monday 21st October.

<https://www.tfaforms.com/5135135>



Top tips for Essay Writing

How to begin

- Take time to thoroughly research and plan your answer
- Draft your response
- Proof read! Take the time to carefully proof read your work to avoid SPaG mistakes.
- Submit by Monday 21st October 5pm.

Research

- It is important to research the topic to give you insight into both sides of the argument.
- It is not a competition to see who has the most research- select what sources you use carefully
- Judges are looking for how you use the research to support your argument- don't just include quotes or statistics for the sake of it

Formatting

- Make sure to submit your response as a Word / Google Sheets document (not a PDF or image file)
- Save your response as your first and last name WCIB 2024 Essay entry e.g. John Smith WCIB 2024 Essay entry
- Use size 12 font and either Times New Roman, Arial or Calibri black font
- Only include images if they are directly relevant to your response e.g. an image of a graph
- Include your word count at the bottom of your answer.

Marking Criteria

Judges from the WCIB will be marking your essays by scoring the following elements. Bear these in mind when you are planning and writing your essay:

- How well you answer the question
- Unique / interesting points being explored
- How strong an argument you formulate
- How well structured your response is
- How well research is used in your response

Use of AI / Chat GPT

- Please note that all essays will be scanned for use of AI / Chat GPT. If your essay is identified as having a high likelihood of having used AI / Chat GPT your submission will be withdrawn.

Next steps after submitting

- Make sure to check that the email and phone number in your submission are correct as this is how we will contact you if you are a first round winner / runner up
- All first round winners and runners up will then be invited to an Awards ceremony in early Dec where the overall winner will be announced.